



Dingolay
DESIGN GROUP

CAPABILITIES *Deck*



Dance to the rhythm OF YOUR BRAND



At **Dingolay Design Group** our goal is to bring brands to life, creating a choreography of planning and design to tap into the rhythm of a brand's authentic message.

We strive to produce not just a message, but **a melody of cohesive marketing services** to create your unique brand beat.

We orchestrate an approach that is defined by creativity, flexibility, attention to detail and a dynamic use of technology.

Main Services

BRAND IDENTITY
DESIGN

MARKETING
STRATEGY

WEBSITE
DEVELOPMENT

SOCIAL MEDIA
MANAGEMENT



dingolaydesign@gmail.com



(868) 330-7052 / 706-0753



dingolaydesign.com



@dingolaydesign

SOME BRANDS

We've worked with



Meet THE TEAM

We are a virtual orchestra that gets the job done, from anywhere. At DDG, we know our greatest asset is the combined talents of our people, so we are proud to showcase them and the true value of our work.



CHANTELLE
Creative Conductor



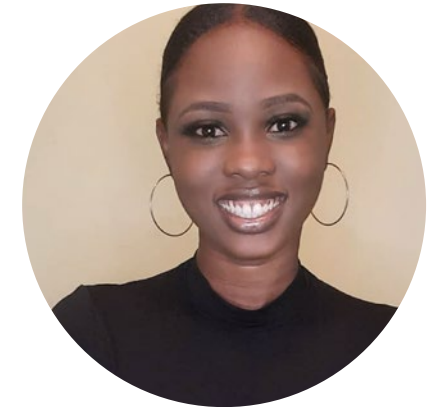
CASS'MOSHA
Creative Composer



SIMONE
Creative Composer



MARK
Creative Composer



ULANI
Social Media DJ



EVELENA
PR Producer



TRISTAN
Creative Composer



SALISHA
Creative Composer



NIGEL
Creative Consultant



MARIA
Creative Composer



Full List of SERVICES

BRAND IDENTITY DESIGN

Brand Audit
Logo Development
Letterheads
Receipt Books
Invoices
Merchandising
Packaging
Employee Branding
Promotional Items

MARKETING STRATEGY

Social Networks
Viral Marketing
Paid Media Advertising
Internet Marketing
Email Marketing
Direct Selling
Point-of-Purchase (POP)
OOH (Out of Home)
Conversational Marketing
Earned Media/PR
Storytelling

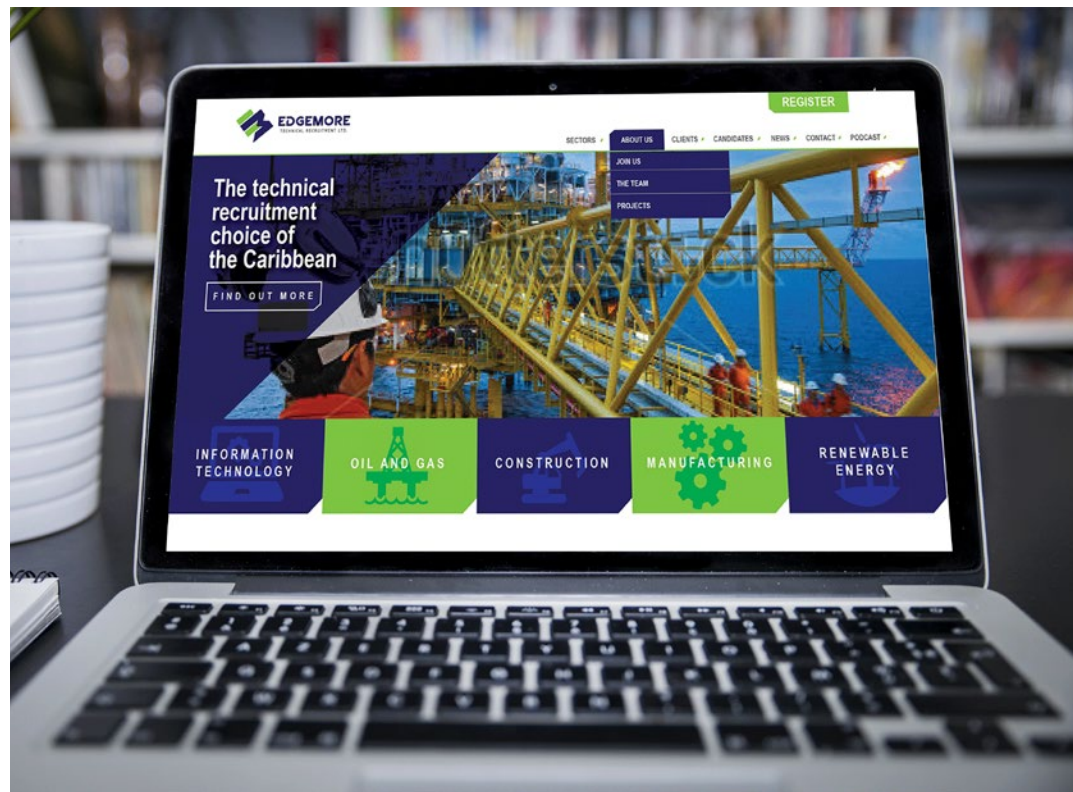
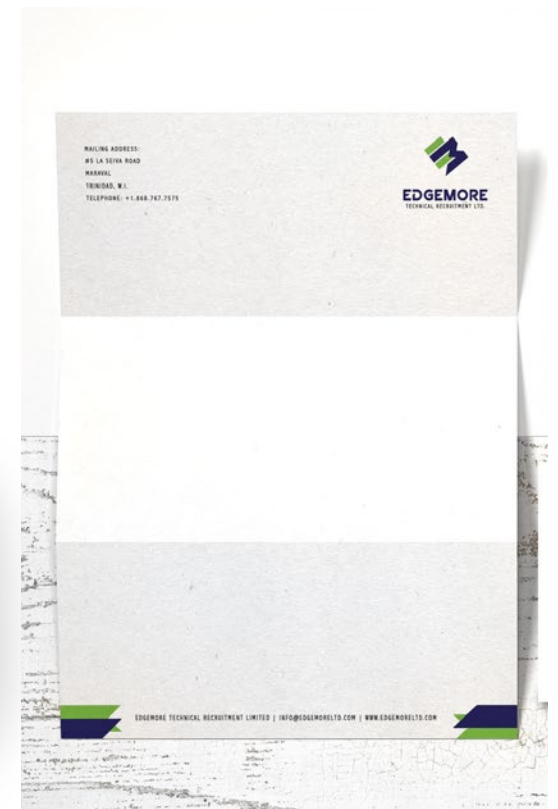
WEBSITE DEVELOPMENT

Web Design
Web Content Dev.
URL Address
Hosting
Client/Server Scripting
Network Security
E-Commerce
Troubleshooting

SOCIAL MEDIA MANAGEMENT

Social Media Platforms
Influencer Marketing
Content Creation
(Photo, Video, Graphics)
Content Marketing
Community Management
Platform Audits
Consulting
Strategy Sessions
Training
Reports

Portfolio BRAND DEVELOPMENT



Portfolio

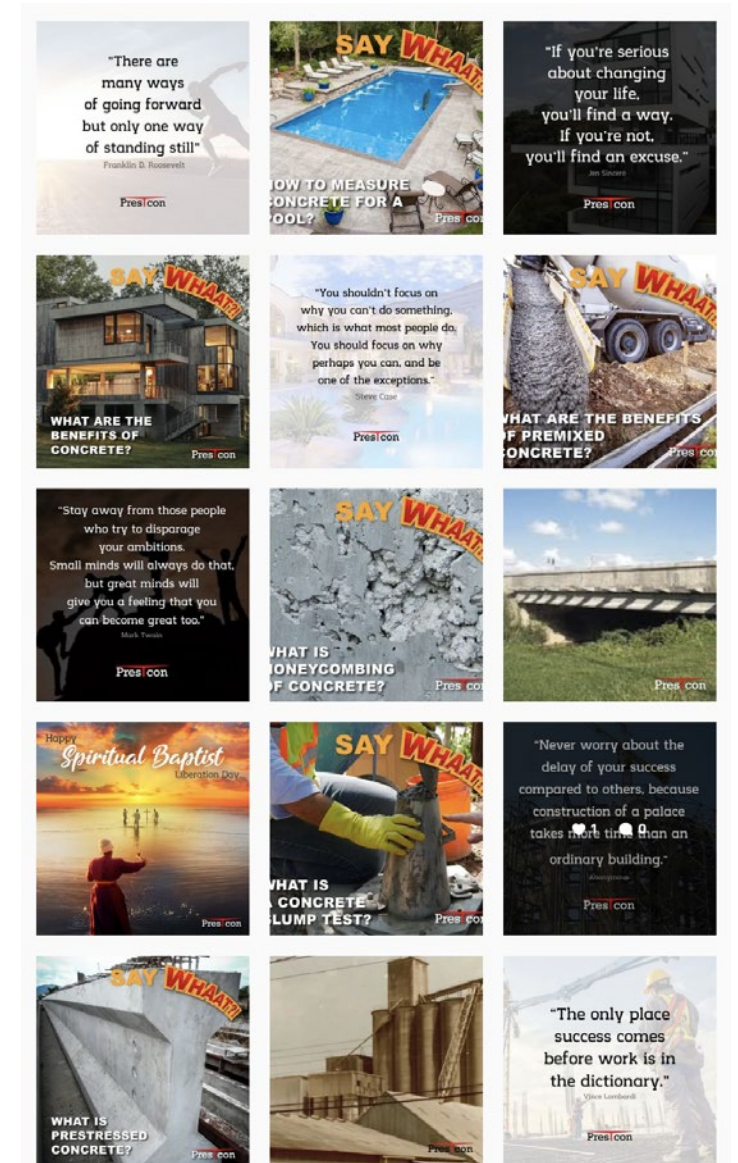
SOCIAL MEDIA MANAGEMENT



@attomgsushi



@inezforestgate

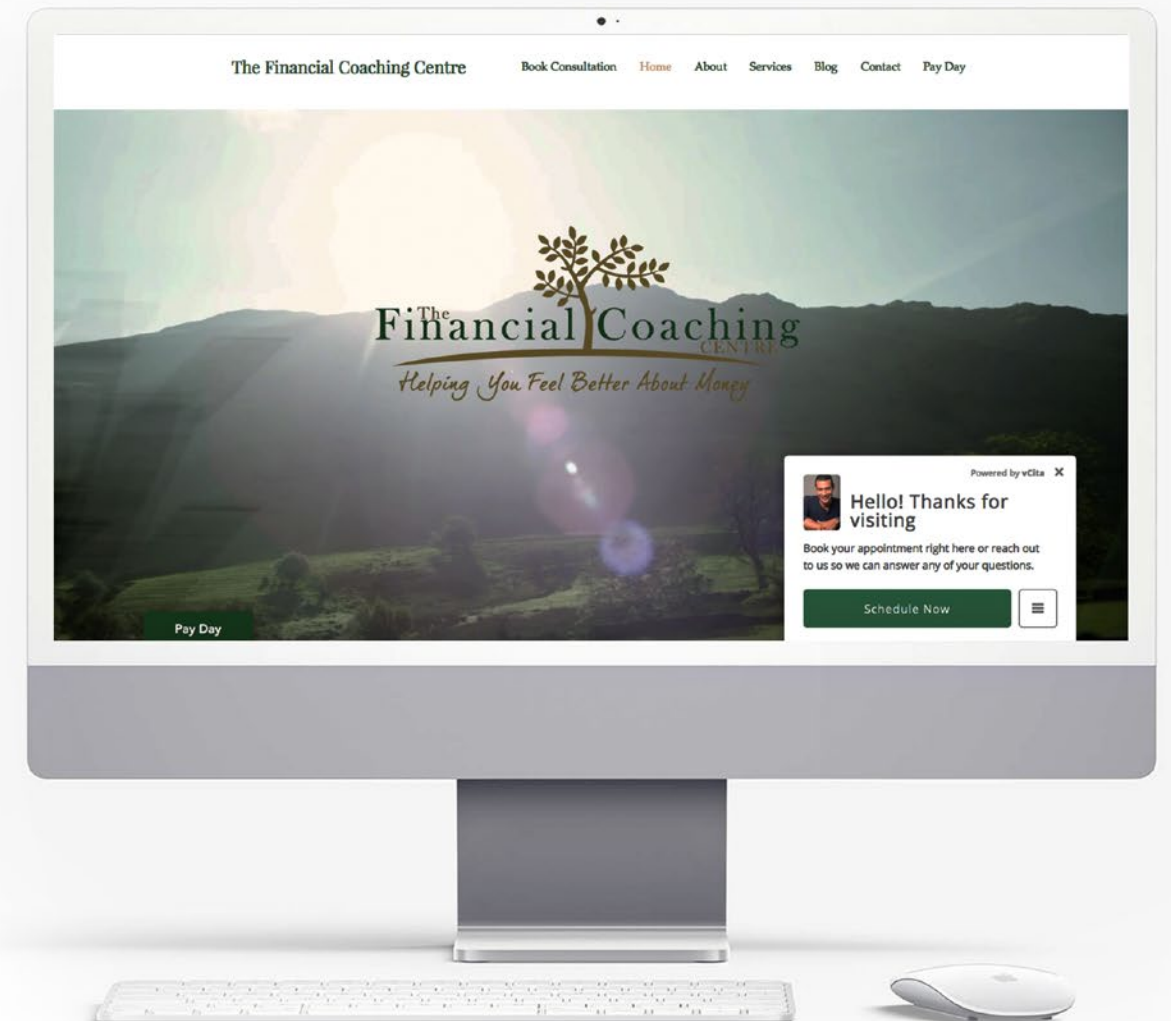


@prestconltd

Portfolio PRINT + PUBLICATIONS



Portfolio WEB DEVELOPMENT



Client LOVE NOTES



Working with Dingolay Design Group (DDG) was an easy and smooth process from the initial consultation through to the finished product. From my very first meeting to the point where my website was up and running - and beyond, Dingolay Design Group helped me with every aspect of designing and setting up my website. Chantelle quickly understood what I needed and was able to take my needs and translate them into a creative and effective mechanism for sharing. I have no hesitation recommending DDG."

Dr. C. Gibbes | CO, USA



DDG is an amazing fit for OMG. We ordered a Social Media Facelift, which gave us a more modern and professional look. Our side order of the full service print package for our to-go menus conceptualised, designed and fully sheperded by the DDG Team is also taking our customer engagement to the next level.

From our initial consult, to the finished product, DDG has been thorough, friendly, creative and extremely professional.

Adding that extra topping of Social Media Management lets Chantelle and the team create, curate and respond to all things socials related in a timely and efficient manner that fits our company voice giving us more time to focus on our mission to keep our customers saying OMG!

The OMG Sushi Team | TT



I started using Dingolay Design for designing all my marketing and promotional material in 2021 and I am extremely satisfied with the quality of work produced by Chantelle and her team. I like the fact that Dingolay can essentially handle any task I give them, whether it's logos, calendars, websites, tenders, certificates, company profiles, advertisements, newsletters etc.

The design fees are very attractive and reasonable and the team has tremendous vision and range. They are very accommodating to clients like myself who do not know what they want until they see it and the number of iterations required before a winning design is selected are kept to a minimum. I fully endorse and recommend Chantelle Wilson and her dynamic team at Dingolay Design as your information architect of choice.

Brendon C. Inniss | CEO

Aleron Limited | Consulting Engineers | TT



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