

Essential Social Media Package		
Service	Details	Cost
Marketing Plan Management Content Creation Design Video Production	<ul style="list-style-type: none"> Marketing Recommendations for Monthly Strategy Schedule of Content Plan Management of paid content Production and design of 8 short reels (10-15 sec) or static posts with captions + hashtags per month (2 per week) 	\$4,000
Community Management	<ul style="list-style-type: none"> Community Support from 8am-4pm Monday to Friday Scheduling and Posting on 2-3 platforms e.g. Facebook, Instagram and LinkedIn 	\$1,500
ESSENTIAL PACKAGE TOTAL (Monthly)		\$5,500

Standard Social Media Package		
Service	Details	Cost
Marketing Plan Management Content Creation Design Video Production	<ul style="list-style-type: none"> Marketing Research, Strategy and Management Monthly Calendar Schedule of Content Plan Management of paid content Monthly ROI reports on feedback and engagement Production and design of 12 reels (10-15 sec) or static posts with captions + hashtags per month (3 per week) 	\$5,500
Posting and Community Management	<ul style="list-style-type: none"> Full Time (8am - 8pm) Community Management Scheduling and Posting on up to 4 platforms e.g. Facebook, Instagram, LinkedIn & TikTok. 	\$2,000
Advertising Bonus	\$100 USD Boosting/Advertising budget included	BONUS
STANDARD PACKAGE TOTAL (Monthly)		\$7,500

Premium Social Media Package		
Service	Details	Cost
Marketing Plan Management Content Creation Design Video Production	<ul style="list-style-type: none"> Holistic Marketing Research, Strategy and Management Monthly Calendar Schedule of Content Plan Management of paid content Production and design of 15 short reels (10-15 sec) or static posts with captions + hashtags per month (5 per week) Monthly ROI reports on feedback and engagement Research of and engagement with with relevant influencers to attract target market 	\$7,500
Posting and Community Management	<ul style="list-style-type: none"> Full Time (8am-11pm) Community Management Scheduling and Posting on 5 platforms e.g. Facebook, Instagram, Twitter/Threads, LinkedIn & TikTok 	\$3,000
Advertising Bonus	\$200 USD Boosting/Advertising budget included	BONUS
FULL PACKAGE TOTAL (Monthly)		\$10,500

We trust these options cover your list of requirements, however we are always willing to work with your unique needs and offer a more tailored package to suit.
Feel free to discuss more with us to achieve your goals.